

Happy New Year !!!



The Viewtube has lived his First year in full. The realizations we had are numerous and we have to say some were spectacular... Beginning in **the biggest mall of the Benelux: Wijnegem**, part of **SCMS**, to becoming a partner of **JC Decaux** in the Airport of Brussels.... Even the last day of the year we had a second order from a big multi media player !!! Hereby some of the biggest and most "wicked" deals of the year 2011.

- **Devimo Group** places 12 Viewtubes in the 2th biggest mall of Belgium, Waasland Shopping for Valentine. The theme's Father day and Mothers day were following with a great success.
- At **Euroshop** Fair several big players see our product as one of the most innovative ones at the scene.
- Also in Mexico on the **Expo Publicas**, which is the largest fair of south America for Marketing Material, we caught eyes.
- Shop in Shop for **Harley Davidson**, in Brussels
- **Multi Media player Saturn - Media Markt** has placed his first Viewtube in Antwerp Mall, Stadsfeestzaal. Due to this success Shopping K in Kortrijk and Mediacite Luik followed
- **Kinepolis** Brugge has found out what the Viewtube can mean for his local and National customers.
- **Brussels Airport** has met our Marketing concept. Throughout this deal we have established a cooperation with **Skysshops** and JC Decaux for year 2012.
- Railway station with **Publifer/ Clear Channel** on the station of Luik. Incl. a lot of press and news in Le Soir, La Dernierre Heure with 2 Miss Belgiums.
- **Publilux** Biggest advertising and Mediaplayer of Luxembourg has a commitment with **Cactus Group** and Railway Station Luxembourg city to place 3 Viewtubes.

