

Viewtube news update November 2011

The Viewtube will celebrate its first birthday shortly. When reviewing the past year, we can establish that demands for the Viewtube are successfully growing. We are delighted with these results, taking in to account that the launch of the Viewtube happened during less favourable economic times. Many enterprises have been rather careful when considering new investments.

For those who have decided to work with the Viewtube, their long term Marketing investment proved to be the right choice! Although the Viewtube only requires 2/3 of 1m², brands obtain over 6m² of possible advertising space available on the upper and lower steel compartments. This provides all kinds of possibilities to communicate and to ensure that their message will be seen.

With our clients having their desired results, we can effectively say that we have full confidence in the future of the Viewtube !



Viewtube success stories

Multi Media giants Saturn use the Viewtube successfully at the Meir Gallery in Antwerp, Belgium. The father's day action with Viewtube for Geox in Kortrijk, Belgium has also proven its full potential.

Visitors and sales increased substantially for the different brands exposed.



Testimonial by a satisfied Viewtube client..

Frederik Roose from Saturn in Antwerp convinces his colleague from Saturn in Liege to work with the Viewtube and in succession this colleague convinces someone at The Commercial Centre Mediacité Liege....

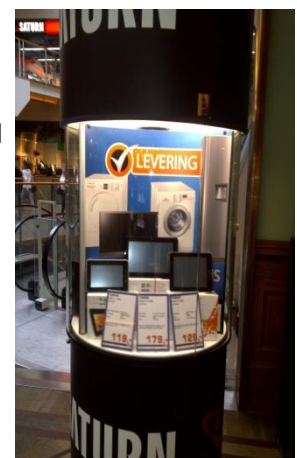
“ The Viewtube is the perfect Marketing concept for us . Given that our store is situated on the 1st floor, we encounter some visibility problems towards potential customers. For some time we worked with classic solutions like posters, banners, etc. .this had some effect, but doesn't even come close to the results the Viewtube provided us.

The Viewtube possesses the added value that we can expose our products in an brand new, innovative fashion. Our brands are delighted because they have increased sales due to the exposed products.

This all means that we have a quick return on investment and that we have a monthly increase of our Marketing budget.

Because of my personal positive experience with the Viewtube, I have been able to convince some of my colleagues to purchase or rent this fantastic money maker! “

Read more.....



5 reasons to purchase the Viewtube

1. The rotation of the Viewtube provides a brand new experience for brands to be seen.
2. The Viewtube is a patented, innovative and exclusive Marketing concept.
3. Long life guaranteed by using high quality materials.
4. New Marketing and communication opportunities.
5. The Viewtube mobile version provides you more flexibility.

Do you know why....?

The Viewtube is a money maker....?

- Traffic being created by and to the stores.
- Increased sales for the exposed products.
- Commercialisation of the Viewtube towards brands.
 - ° renting out 6m² of advertising space
 - ° renting out 3 separate compartments
 - ° placement of TV screen inside the Viewtube

These arguments make the Viewtube the most profitable m² inside your store !!

