



Maart '11

Viewtube goes abroad! Participating at the Euroshop 2011 fair has not only lifted us of our feet, but also into the world. Being called one of the most creative Marketing Concepts exhibiting the fair, by the specialists from all over the world, gives a certain confirmation! The first day we achieved up to 110 interested contacts from England, Ireland, Dubai, Thailand etc... The second day was more a USA, Mexican, Malaysian, Chinese one and as we were changing languages the opportunities became numerous. Who could use this tool? Media Players, Brands, People who manage and distribute Shopping Malls, Airports, Supermarkets etc... Big names like Maco, Westfield, Kubik had their own view on how to use it; Brands using it as the display for their new product, or supermarkets to sell the Marketing space to the brands, or Exhibitors who could rent them out as The brand new Marketing Tool, or rent out the compartments to the different shops in a mall. The possibilities are numerous.



As You can see the stand was dressed with a naked version of a viewtube. This got a lot of attention.