

## Viewtube launches a new product!!!

The company viewtube exist just over a year and that asked for an extension of our product range. As seen in our references we have had the opportunity to fill in several applications of our marketing concept. Fa; Placement in Brussels Airport in cooperation with JC Decaux, several marketing actions with Mothers day, Valentine in different Shopping Malls, product Placement at the different fairs etc... The question we got from the market was an application to expose taller and bigger items. This gave us the idea for "The Rotube". The applications on how to use is are again as the viewtube numerous. FA;

- Fashion; by placing a mannequin on the Rotube creates an experience for any new collection
- DIY; The perfect way to expose your new features by the billboard explanation
- Sanitary; Displaying the product range of 1 supplier in 3 compartments FA; Hans Grohe with kitchen, bathroom and shower taps.
- Home Appliances; the perfect way to make a washing machine or fridge a bit "Sexier"!
- Exhibitions; Use the Rotube as your best Sales person. The rotation presents the trigger, together with the billboard and actual product, make this a very efficient M<sup>2</sup>.
- Etc....

The Rotube can be rented or bought to a very democratic price. Please contact us for more information. [Kim.damen@viewtube.be](mailto:Kim.damen@viewtube.be) or +32 486 234 277.

